

Right2Breathe®

A brief summary of programs and goals

About Right2Breathe®

It is the Mission of Right2Breathe® to provide Education, Awareness, Free Screening, and Resources for people who are currently diagnosed or at higher risk of being diagnosed with respiratory disease. We believe that Everybody has a Right2Breathe.

Right2Breathe was founded on the powerful idea that people can overcome difficult obstacles when they allow their passions in life to inspire them. The old adage, “When you do what you love, you don’t work a day in your life” applies to much more than just one’s career choices. We believe that the world is a better place when people use their gifts and talents to follow their dreams. Our mission is to inspire, educate, and empower people living with lung disease to rekindle the fire for their passions while providing the information necessary for them to take action. This helps them renew their commitment to their own wellness while inspiring other members of the respiratory patient community. In addition to the patient community, we provide education for caregivers who support them and the clinicians who treat people living with respiratory disease.

We achieve our mission through Lung Health initiatives, multiple outreach and educational programs.



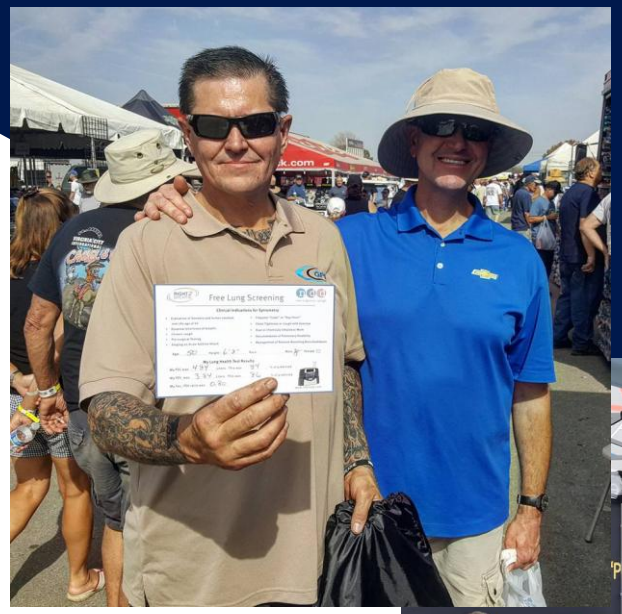
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Our Programs

Right2Breathe focuses on three Key Results Areas to impact the Respiratory Community: Disease Prevention; Early Detection & Diagnosis; and Improved Patient Outcomes. We believe that it is necessary to address all three Key Results Areas to create meaningful change in the Respiratory Disease space.

The Right2Breathe Project: Our grassroots initiative that impacts Disease Awareness/Early Detection and Improved Patient Outcomes. Our Respiratory Therapist Volunteers engage the public at live events across the country including: health fairs; car races and car shows; sporting events; and community days/events. With the assistance of clinician volunteers, the Right2Breathe team provides simple spirometry onsite for people in the “at risk” group as well as education and resources to people already diagnosed with lung disease.

Right2Breathe Online Pulmonary Chat: Our online virtual patient support group lead by our Director of Education Michele DaSilva, a Registered Respiratory Therapist. Held three times per month, guest speakers provide educational content and answer questions from the group. Speakers have included Dr. Gerard Criner from Temple Health, Dr. Roberto Benzo from the Mayo Clinic, and Right2Breathe board member Dr. Brian Carlin. Various topics are covered based on patient input.





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Our Programs

JUST LAUNCHED – The Right2Breathe Pulmonary Community Online: In November 2026, we launched our Pulmonary Community Online. This virtual community, open to all patients, caregivers, and allied clinician supporters, came from our Pulmonary Chat community's desire for more connection and learning. This is a place where patients and caregivers can go for self-paced learning as well as to connect with others across the United States as well as beyond our borders.

COPD Friends online community: A social media network serving COPD patients through the Health Unlocked platform. Currently serving 3,844 patients, Right2Breathe board members and patient advocates moderate the conversations, answer questions, provide educational content, and help direct members to resources. www.healthunlocked/copd-friends

Burnouts for Kids: Our outreach program dedicated to lung disease prevention. Right2Breathe CEO and race car driver Joe Morrison shares his father's journey with COPD, the science behind Nicotine addiction, the importance of goals, and how kids can use their passions in life to make better decisions.

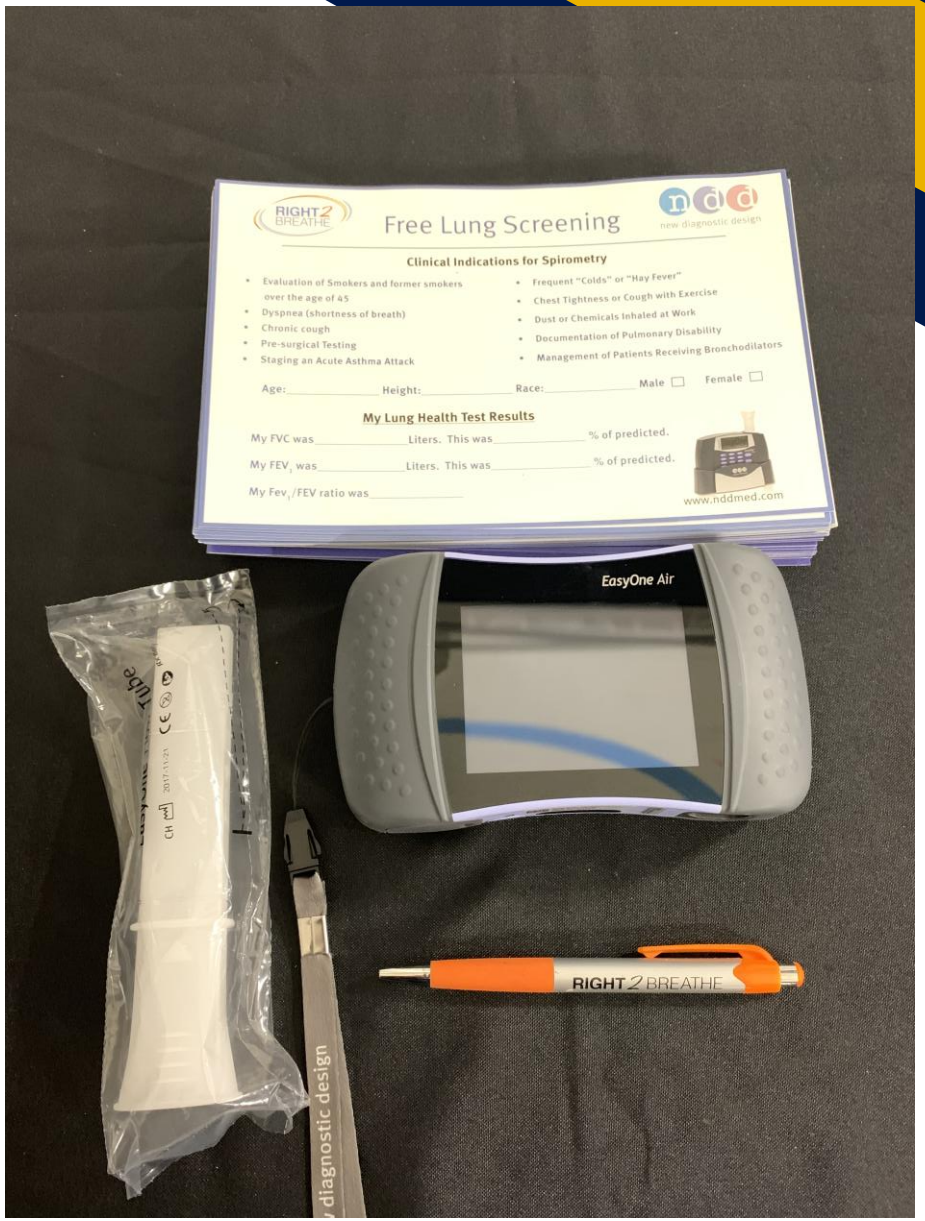


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Thank You.

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